RX JAPAN · EXHIBITOR INVITATION

OSAKA & TOKYO 2026

FOOD FACTORY TECHNOLOGY WEEK

FORMERLY FOODTECH WEEK

Japan's leading exhibition for smarter, safer and more sustainable food manufacturing.

OSAKA Sep 30 – Oct 2, 2026
INTEX Osaka

TOKYO Nov 18 – 20, 2026
Tokyo Big Sight

WHAT IS FOOD FACTORY WEEK

Five specialized shows. One food-factory marketplace.

Food Factory Week brings together the products and technologies that solve the five biggest challenges facing modern food and beverage plants — all under one roof.

01

Automation & DX

Food Factory Automation & DX Expo (FOODTECH JAPAN). Robotics, IoT/AI and smart-factory systems.

02

Food Safety & Hygiene

Food Safety & Hygiene Innovation Expo. HACCP, inspection, sanitation and contamination control.

03

Cold Chain

Food Cold Chain Fair. Refrigeration, freezing, freshness preservation and logistics technology.

04

Resource Recycling

Food Resource Recycling & Environment Fair. Food-loss reduction and sustainable circular systems.

05

Safety & Environment

Factory Safety & Environmental Improvement Fair. Workplace safety, facilities and maintenance.

WHY EXHIBIT

Meet buyers who are ready to invest.

Decision-makers, not browsers

Visitors arrive with real production challenges and budgets — actively sourcing solutions for their plants.

Sell across the whole plant

Five shows attract engineering, quality, hygiene, logistics and sustainability teams in a single visit.

Two cities, two markets

Exhibit in Osaka and Tokyo to cover both western and eastern Japan and maximise national reach.

Industry-leading conference

Keynotes from Ajinomoto, Suntory, Nichirei, Nippon Ham and more draw the sector's key decision-makers.



WHO YOU'LL MEET

Buyers from across Japan's food, beverage and liquor industry.

TARGET VISITORS

- Food manufacturers — dairy, frozen, confectionery & bakery, instant noodles, meat & seafood
- Beverage, soft-drink and alcoholic-beverage producers
- Restaurant chains and central kitchens
- Institutional catering and meal-service centres
- Cold-chain and low-temperature logistics companies

SELECTED PAST VISITORS

Ajinomoto	Asahi
Meiji	Kikkoman
Suntory	Nissin Foods
Kewpie	Kirin Beverage
Nippon Ham	Mizkan
Kagome	Nestlé Japan

PROVEN REACH

A serious audience, at serious scale.



13,000
expected visitors
Osaka 2026

16,000
expected visitors
Tokyo 2026

90.3%
of Osaka visitors from
central & western Japan

77.8%
of Tokyo visitors from
eastern Japan

Source: 2026 projected attendance; regional breakdown based on 2022 actual visitor data.

THE POWER OF CO-LOCATION

One stand. Three buying audiences.

Each edition runs alongside Japan's leading shows for neighbouring industries — putting your technology in front of thousands of extra qualified buyers at no additional travel.

OSAKA

Sep 30 – Oct 2, 2026

INTEX Osaka

CO-LOCATED WITH

INTERPHEX Week Osaka

Japan's largest pharmaceutical manufacturing technology expo.

COSME Week Osaka

Leading expo for cosmetics R&D and development.

TOKYO

Nov 18 – 20, 2026

Tokyo Big Sight

CO-LOCATED WITH

Drink Japan

Japan's largest beverage-industry technology expo (8 halls).

With the National Federation of Soft Drink Industries

Co-organiser — direct access to beverage & liquor makers.

CONFERENCE & KEYNOTES

Hear the leaders shaping food manufacturing.

A high-profile conference programme draws the sector's key decision-makers. Exhibiting puts your brand alongside the names setting the agenda. Selected past speakers:

Kewpie

Ryuta Watanabe — Senior Managing Executive Officer, SCM

SUPPLY CHAIN

Suntory

Shintaro Maeda — Manager, RTD Department

NEXT-GEN PRODUCTION

Asahi Soft Drinks

Kazutaka Sato — Executive Officer & Akashi Plant Manager

SMART FACTORY

Ajinomoto Food

Akihiko Ebisawa — Group Leader, DX Strategy

SUSTAINABILITY

Nippon Ham

Yasuyuki Oishi — Executive Officer, Quality Assurance

FOOD DEFENSE

Connected Robotics

Tetsuya Sawanobori — CEO & Founder

AUTOMATION

Also featuring leaders from **MAFF, McDonald's Japan, Nichirei Foods, TechMagic, ASTRA FOOD PLAN and Daybreak** — on food safety culture, food-loss reduction, rapid freezing and next-generation robotics.

Selected past speakers; titles and affiliations as of the time of presentation.

SHOW STRUCTURE

What you can exhibit.

01	**Automation & DX**	IoT & AI · production and inspection equipment · robots · filling & packaging · AGV & conveyance · labour-saving & material handling · FA equipment · e-commerce
02	**Food Safety & Hygiene**	AI visual inspection · cleanwear · monitoring cameras · washing & sterilisation · HACCP solutions · pest & rodent control · hygiene materials · consulting
03	**Cold Chain**	Refrigerated & frozen storage · freezer warehouses · cooling equipment · freshness preservation · temperature control & traceability · WMS & logistics DX · insulated transport
04	**Resource Recycling & Environment**	Bio-composters · food-residue recycling services · energy-conversion plants · compost conversion · crushing & separation · water & wastewater treatment
05	**Safety & Environmental Improvement**	Anti-slip & fall-prevention flooring · HVAC & air-conditioning · inspection & production-management systems · fans & exhaust · regulatory & BPO services · assist suits

EXHIBIT PACKAGES

Booth space pricing.

One booth = 6.0 m × 3.0 m (18 m²) · three show days · prices exclude tax.

Edition	Venue	Dates	Rate per booth
Osaka	INTEX Osaka	Sep 30 – Oct 2, 2026	**¥1,120,000 × booths**
Tokyo	Tokyo Big Sight	Nov 18 – 20, 2026	**¥1,100,000 × booths**

GOOD TO KNOW

- Corner booths: +¥50,000 per open corner (excl. tax).
- Booth fee covers space only — pillars, walls and carpet are not included.
- Build your own stand or order a rental decoration package from the show office.
- The Food Safety & Hygiene Innovation Expo offers a compact 3.0 m × 3.0 m option (conditions apply).

DIGITAL PROMOTION · EXPOMASTER

Get found before the doors open.

ExpoMaster (RX Digital Platform) puts your profile, products and offers in front of visitors planning their visit. Choose the visibility tier that fits your goals.

Plan	Online visibility	Solo	With co-exhibitors	Reach
Premium (6 only)	Web top-page banner + top + enlarged listing	¥650,000	¥700,000	≈12× PV
Standard	Enlarged listing in exhibitor search	¥150,000	¥200,000	≈5.6× PV
Basic	Standard exhibitor-search listing	¥50,000	¥100,000	Baseline

PV = page views versus the Basic plan. Figures are the average of 2023 RX Japan exhibitions. All prices exclude tax.

RESERVE YOUR BOOTH

Exhibit at both Osaka and Tokyo.

Space is limited and prime positions are assigned in order of application.
Secure your stand early to maximise your presence in Japan.

Email foodtechjapan.jp@rxglobal.com
Tel +81-3-6739-4125
Web www.foodtechjapan.jp

Organised by RX Japan Ltd. — Food Factory Week Show Management

